

# GO FOR GOOD

A CORPORATE URBAN ADVENTURE BENEFITING 

## A CAN'T MISS CORPORATE TEAM-BUILDING EVENT ALL FOR A GOOD CAUSE

Go for Good is the perfect intersection of technology, ingeniously creative teambuilding and a way to benefit San Francisco's underprivileged youth. Go head-to-head with some of the biggest corporations in the Bay Area as your team competes in Go for Good's urban adventure challenge throughout San Francisco benefiting Real Options for City Kids (ROCK), a local non-profit organization.

Is your team up for the challenge?

**WHAT** – An innovative corporate team-building event that uses technology such as cell phones, digital cameras and more to aid companies to hunt for specific clues assigned to their mission, all battling for recognition as the Go for Good Champion

**WHO** – Bay Area companies large and small looking for a team-building activity that benefits the community

**WHEN** – Friday, June 25, 2010 - 1pm

**WHERE** – Presidio Sports Basement (610 Old Mason St, San Francisco)

### WHY YOU SHOULD JOIN

Besides being the most fun team-building adventure you and your co-workers will ever experience, Go for Good is sure to attract plenty of media attention for your company. Not only that, 100% of the proceeds will benefit at-risk children in San Francisco. Imagine that, participating in something fun while doing your part for society at the same time.

### GET INVOLVED!

Get a jump on the competition. If you are ready to get in the game, be sure to register today online or offline. For mor information be sure to visit <http://go.rocksf.org>.

### QUESTIONS?

Contact Curt Yagi, Executive Director of Real Options for City Kids, at [curt@rocksf.org](mailto:curt@rocksf.org) or (415) 333-4001 ext 1#.

*“Go for Good was a really fun teambuilding opportunity for my staff. More so, the event was a great way to give back to an outstanding organization.”*

*- Chip Conley, CEO,  
Joie de Vivre Hospitality*



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## Go for Good Sponsorship Opportunities

### Value Proposition

Go for Good is a unique event that provides your company with the opportunity to be a part of something truly special. Unlike traditional fundraising events, Go for Good not only provides funding to much needed children's programs, but it provides value to your corporations as follows:

- Team/Community Building – Go for Good provides an opportunity to establish a sense of teamwork and community within your Corporation.
- A Media Friendly Event – Go for Good provides unlimited opportunities for media exposure. Imagine the following headline: "Executives of <your company> challenge executives of Company XYZ to an urban adventure competition." With past media success, we are happy to work directly with you to creatively gain media opportunities.
  - Exposure - Your company name and logo will be included on all marketing material.
  - Interact with the Youth - Your Corporation will have the opportunity to meet and work with youth during the event.
- A Fun Way to Make a Positive Difference – Not only will you be helping a great cause, but you will have fun in the process. 100% of proceeds will directly support Real Options for City Kids.

**One Team (5-8 people/team): \$1,000**  
**Three Teams (5-8 people/team): \$2,500**

Don't miss out on the opportunity to field a team for Go for Good. To make a positive difference in the lives of children and to have a great time in the process, join the competition today. To get on board, please be sure to complete the Go for Good Registration form. Space is limited!



Real Options for City Kids (ROCK)  
590 Leland Ave  
San Francisco, CA 94134  
(415) 333-4001, [www.rocksf.org](http://www.rocksf.org)



### Go for Good Event Sponsorship Form

Event Name: Go for Good Event Date: June 25,2010

Event Sponsor Name (Business/Organization) Date

Mailing Address (street, city, state, zip)

Primary Contact Name Title

Email Phone Fax

Number of teams:

\_\_\_ Three Teams (5-8 people/team) - \$2,500

\_\_\_ One Team (5-8 people) - \$1,000

Checks made payable to Real Options for City Kids (Tax ID: 94-3212617) and mailed to 590 Leland Ave, San Francisco, CA 94134.

By signing this form, Event Sponsor agrees to submit payment to Real Options for City Kids by June 11, 2010. In exchange, Real Options for City Kids agrees to allow for the participation in the Go for Good event. Signed form may be faxed to (415) 333-4031.

Authorized Signature Date

Printed Name Title

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